



FLEX Frankfurt Laboratory for
Experimental Economic Research

Interdisciplinary Public
Policy Mainz



**NEW DATA
SPACES**

SPP 2431

Behavioral Measurement Conference

Program

July 9-10, 2026

**House of Finance, Campus Westend
Goethe University Frankfurt**

Organizers:

Florian Hett (JGU Mainz, FLEX, SAFE)

Michael Kosfeld (GU Frankfurt, FLEX, SAFE)

Program

Thursday, July 9, 2026

09.00 – 09.30 *Registration*

09.30 – 10.00 **Welcome: Florian Hett and Michael Kosfeld**

10.00 – 10.50 **Who wants power? Measuring intrinsic preferences for power and their behavioral signature**

Presenter: **Holger Herz**, U Fribourg

Discussant: **Frederik Schwerter**, Frankfurt School

10.50 – 11.10 *Coffee Break*

11.10 – 12.00 **Eliciting thresholds for interdependent behavior**

Presenter: **Simon Siegenthaler**, UT Dallas

Discussant: **Raphael Epperson**, ESCP Business School

12.00 – 12.50 **What's important under the hood? Decomposing financial decisions through structural modeling**

Presenter: **Steve Heinke**, U Fribourg

Discussant: **Marcel Spieske**, JGU Mainz

12.50 – 14.00 *Lunch Break*

14.00 – 14.50 **Does in-group favoritism predict selecting into opportunities for in-group altruism?**

Presenter: **Yuliet Verbel**, U Michigan

Discussant: **Christiane Buschinger**, JGU Mainz

14.50 – 15.40 **Climate policy uncertainty and household investments**

Presenter: **Andreas Gerster**, JGU Mainz

Discussant: **Melvin Marti**, U Fribourg

15.40 – 16.10 *Coffee Break*

16.10 – 17.00 **Universalism in redistribution preferences**

Presenter: **Henrike Sternberg**, TUM

Discussant: **Zahra Sharafi**, Frankfurt School

17.00 – 17.50 **How to measure the effect of the social environment on preferences**

Presenter: **Johannes Abeler**, U Oxford

Discussant: **Simeon Schudy**, U Ulm

19.00 *Dinner (by invitation only)*

Friday, July 10, 2026

- 09.00 – 09.50** **The fundamental properties, stability, and predictive power of social preferences**
Presenter: **Julien Senn**, U Zurich
Discussant: **Markus Eyting**, JGU Mainz
- 09.50 – 10.40** **Measuring preferences using optimal adaptive design**
Presenter: **Taisuke Imai**, U Osaka
Discussant: **David Poensgen**, GU Frankfurt
- 10.40 – 11.00** *Coffee Break*
- 11.00 – 11.50** **(Mis-)perceptions of politically motivated reasoning**
Presenter: **Guy Yanay**, Hebrew U
Discussant: **Paul Weingärtner**, JGU Mainz
- 11.50 – 12.40** **Cooperation under escalating risk: The dynamic risk public good game**
Presenter: **Friederike Mengel**, U Essex
Discussant: **Dana Sisak**, EU Rotterdam
- 12.40 – 13.50** *Lunch Break*
- 13.50 – 14.40** **What money shouldn't buy? Measuring aversion to monetary incentives for health behaviors**
Presenter: **Roberto A. Weber**, U Zurich
Discussant: **Alicia von Schenk**, U Würzburg
- 14.40 – 15.30** **The convergent and external validity of risk and time preference elicitation methods: Evidence from a large population sample**
Presenter: **Peter Werner**, Maastricht U
Discussant: **Vincent Selz**, GU Frankfurt
- 15.30 – 16.20** **Gender-stereotypes in task choice: An experimental investigation of taste-based vs. statistical self-stereotyping**
Presenter: **Lea Naemi Weigand**, JGU Mainz
Discussant: **Victor Klockmann**, U Würzburg

16.20 *End of the Conference and Farewell*

Leibniz Institute for Financial Research SAFE
Sustainable Architecture for Finance in Europe

Theodor-W.-Adorno-Platz 3 | 60323 Frankfurt a. M. | Germany

Email: info@safe-frankfurt.de | Web: www.safe-frankfurt.de

Phone: +49 69 798 30080 | Fax: +49 69 798 30077

